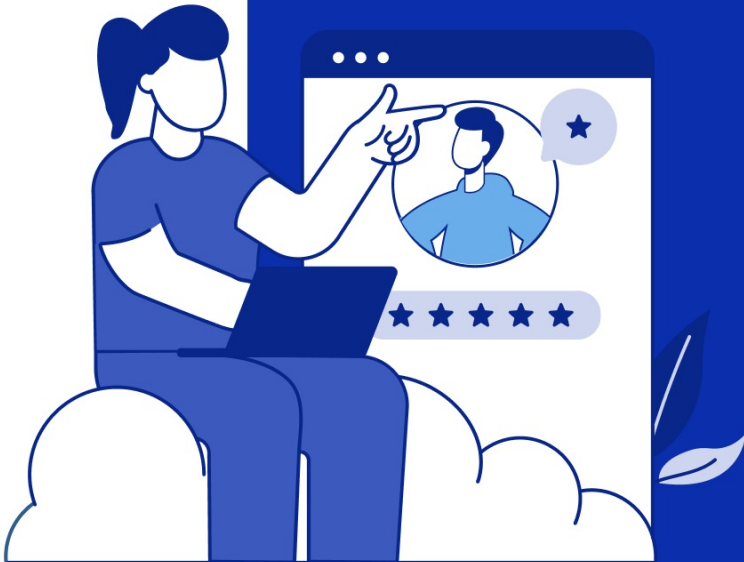


How to +26 improve your FindTutors Profile

If you're looking to increase the number of students and parents that contact you on FindTutors, look no further! This eBook will give you all there is to know about creating an attractive and trustworthy profile that will be sure to get students and parents contacting you in no time.



How to improve your FindTutors Profile



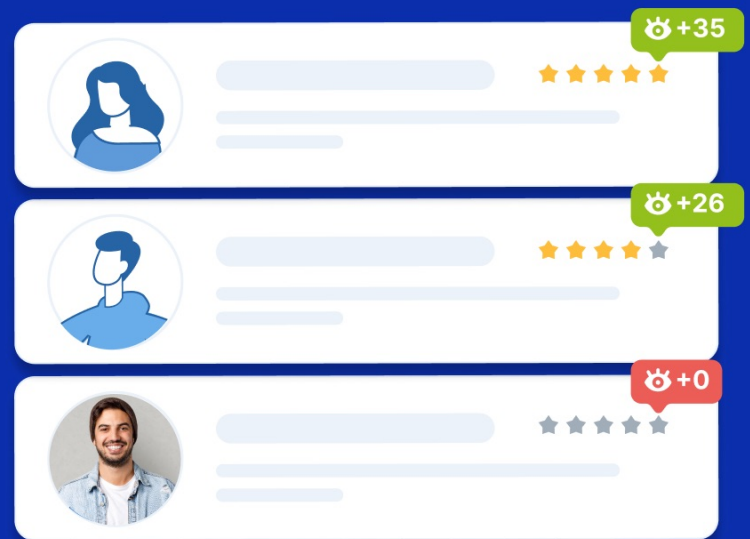
One of the main things parents and students consider when choosing a tutor is their track record. They need to know that their time and money will be put to good use, as well as confirm that the tutor they are contracting is a trustworthy person.

While exemplifying your track record in your ad description and profile is a good starting point, one of the best and most effective ways to persuade parents and students is by having good reviews written by current and former students. Whether it's private lessons or a TV, customers always regard reviews as a pivotal element when deciding whether to make a purchase.

👉 On FindTutors 9 out of 10 students choose tutors with positive reviews 👉

It's also worth noting that tutors with reviews are more visible to students. This is because, first and foremost, their profiles look safer and more professional which means they will be more likely to contact them. Parents in particular will want all the reassurance they can get to make sure the person they are contacting is trustworthy and produces results.

Another reason why tutors with reviews are more visible is because on FindTutors students can see the number of reviews a tutor has and their rating in the search results.



Therefore, if there are several tutors with similar titles and descriptions in the search results, a parent or student is more likely to click on the tutor with the best rating and the most reviews. Additionally, on the mobile

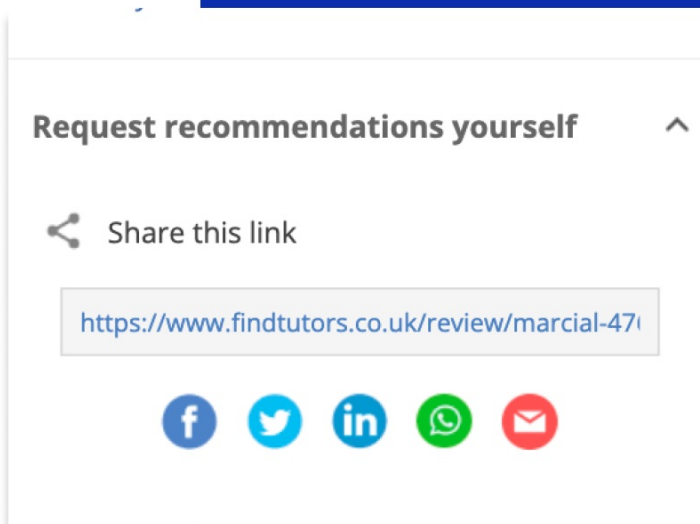
version of our website parents and students can filter the search results to select only tutors that have reviews. This means that any tutor that does not have a review will miss out on students and parents that apply this filter.



Request more reviews

So, how can you add reviews to your FindTutors profile and start getting more students?

- 1 Log in to your personal area on FindTutors
- 2 Copy the link
- 3 Send the link to 📩 your students



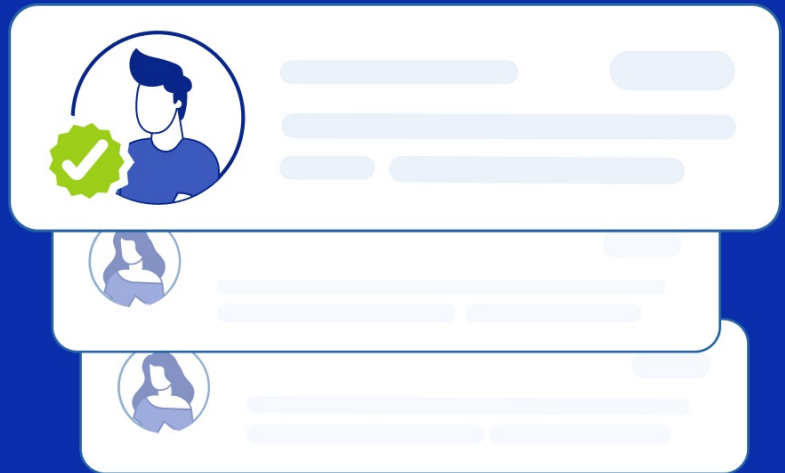
Once your student has written their review, it will appear on your profile once it has been reviewed by our team. Your profile will have a specific page where students and parents can read all of your reviews.

+26



7 reviews

👉 Improve your profile by becoming a Verified Tutor 👉

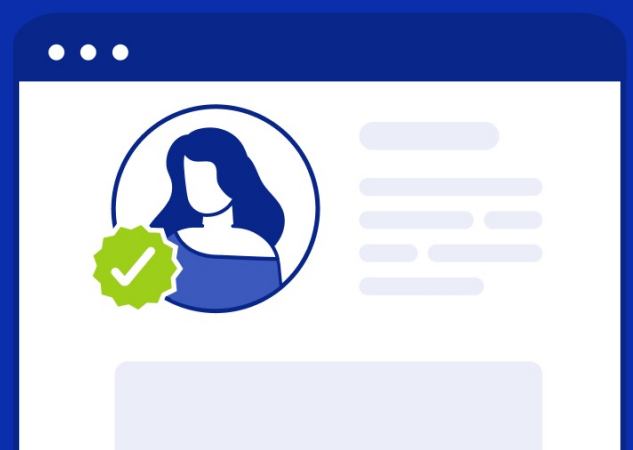


Now that you have reviews, let's discuss some other ways you can **improve your profile**. As we previously discussed, the more trustworthy your profile is, the more likely a student or parent will contact you. When you become a Verified Tutor, you will receive a Verified Badge on your profile picture that students can see in the search results, your ad and on your profile to prove that your personal details have been verified. You will also have the

choice to show your phone number so that students can contact you more easily.

Your badge will evolve with your profile so that students can identify our best tutors easily. To achieve the best badge, you will need to increase your duration as a **Verified Tutor**, get more reviews with high ratings and reduce your response time. The service costs £29.90 for a year's subscription. To become a Verified Tutor, all you have to do is:

- 1 Log in to your personal area on FindTutors
- 2 Go to the "Verify your profile" tab
- 3 Click on Verify my profile
- 4 Pay by card



♥ Here are some final tips from us:

- 👉 **Offer your first lesson for free:** Many tutors offer their first lesson for free to reassure parents and students that they will be able to get to know you and your teaching methods before making a financial commitment. Tutors who offer the first lesson for free are also more visible in the results as their ad will have the “1st lesson free” badge. Activate this option by accessing “General settings” under the “Your Profile” section in your personal area and clicking on “Advanced”.
- 👉 **Upload your DBS check:** This option can be applied by accessing “General settings” under the “Your Profile” section in your personal area. A DBS certification is an easy and sure-fire way to reassure parents of your trustworthiness.
- 👉 **Video Presentation:** Introduce yourself and your teaching methods in a friendly and interactive YouTube video that can be added to your profile by accessing “General settings” under the “Your Profile” section in your personal area.



♥ Here are some final tips from us:

- 👉 **Profile Picture:** Make sure you have a friendly but professional profile picture. You should be able to see your whole face, neck and the top of your shoulders. You should have a solid white background and make sure you are smiling!
- 👉 **Informative ad description and profile:** Make sure you write a good ad description and profile, list your achievements, experience and qualifications as well as any teaching methods you use and results your students have achieved. The more information, the better.
- 👉 **Write a blog:** When you write a blog, similarly to reviews, it will appear as a separate page under your profile picture. That way students who visit your profile will be able to see all the blogs you have written and get to know more about you and your teaching methods. Furthermore, your blogs will appear in the search results, students that read your blog will be able to contact you using the contact buttons.



👉 **If you apply all of our tips, you'll have a great profile that will attract students in no time. Happy tutoring!** 👉

FindTutors

by GoStudent